

***THIS IS YOUR CHANCE TO LEARN
FROM A MASTER OF HIS CRAFT IN A
CLASSROOM ENVIRONMENT FULL
OF EDUCATIONAL INFORMATION***

No matter your breed affiliation, it takes a good picture to sell a horse. With the ease of today's video technology, the prospect of taking technically correct pictures has never been more affordable. For that reason many people endeavor to take their own photographs and videos. They soon learn it is not as easy as it looks. It takes more than good camera to capture a useable shot of a horse. There are a lot of variables involved with a subject as difficult as horses. This workshop offers participants the opportunity to improve their personal efforts in both mediums. In addition, participants will also learn how to use this knowledge in their marketing efforts of horses.



SCOTT TREES



Internationally renowned as both a Photographer & Videographer Scott Trees has over four decades of experience. Scott is an artist, horseman and teacher whose photographs have captivated viewers world wide with his powerful and emotional images. In this weekend workshop he shares his vast experience in both mediums with a goal of helping participants improve their personal efforts in photographing and videotaping horses.

For dates & locations:

Scott Trees Photography
1700 Sunset Terrace #4, Ft. Worth, TX 76102
817-933-0204
www.treesmedia.com scott@treesmedia.com

SCOTT TREES
PHOTOGRAPHY

FUNDAMENTALS OF EQUINE PHOTOGRAPHY & VIDEOGRAPHY

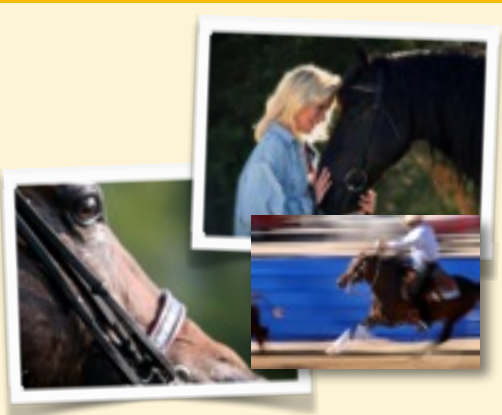


A two day classroom based workshop designed to teach the fundamentals of photographing and videotaping horses by renowned international photographer, Scott Trees



TWO DAYS OF CLASSROOM BASED INSTRUCTION

With one day oriented to Photography and the second to Video production, Scott Trees shares via a powerpoint presentation rich in its selection of images and video, the fundamentals of each medium. A gifted teacher and communicator, throughout each day he also shares the benefit of his four decade involvement in marketing horses using both mediums.



Learn the tips and tricks of improving your photography and video efforts with horses.

Each one day workshop will offer information relating to:

- Equipment considerations
- Settings for the gear you have
- Lighting
- Ideal Locations
- Shooting and Editing
- The psychology of Marketing and how it applies to the Equine industry today
- And MUCH MORE
- Workshops start at 9am end at 5pm

ASK HOW YOU CAN ATTEND FOR FREE!

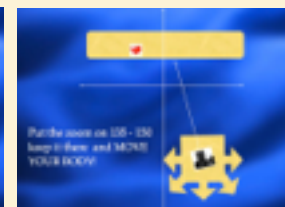


FUNDAMENTALS EQUINE PHOTOGRAPHY: \$179.00

This one day classroom based workshop covers a wide variety of information including: equipment considerations and camera settings, techniques, lighting, head shots, body shots, performance & liberty shots, with tips and tricks for each. Also, how to use photographs for marketing in today's digital world.



Learn the best poses



Learn how perspective impacts your shot

FUNDAMENTALS OF EQUINE VIDEOGRAPHY: \$179.00

This one day classroom based workshop addresses the three elements of shooting video: pre-production, production and post-production, discussing the equipment to use, how to shoot video of horses, and what to consider when editing the final product. All this information is presented as a guide for using video in today's digital market.



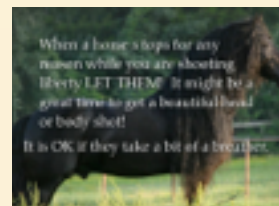
Learn the best way to video tape a horse



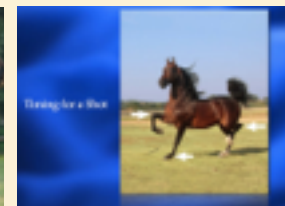
Learn about ideal locations

BOTH WORKSHOPS: \$300.00

Take advantage of a two day workshop discount by taking both of these informative and educational workshops.



Learn about techniques that work best for horses



Learn tips from a world renowned photographer